



Rhythm Fest

Saturday, May 30, 2026 | 11 a.m. – 5 p.m. | Webb Field

Sponsorship Agreement

SPONSOR INFORMATION		
Company Name:		
Contact Name:		
Address:		
Email:		Phone:
Day-of Contact:		
Email:		Phone:
SPONSORSHIP AMOUNT		
<input type="checkbox"/> Rhythm Sponsor - \$500 <ul style="list-style-type: none"> Reserved 10' x 10' booth space and tent (optional), with one table & two chairs Company logo/recognition: event webpage, one (1) dedicated social media post, on-site event signage, digital & print marketing materials (as applicable) 		
BOOTH INFORMATION		
Please indicate if you intend to use your own branded tent or if you wish to have one provided (tents limited to 10'X10'). All exhibitors are responsible for their own tent lights and extension cords.		
<input type="checkbox"/> Using own branded tent <input type="checkbox"/> Request tent be provided		
Your agreement includes <u>ONE</u> table and <u>TWO</u> chairs. Please indicate if you need additional items:		
Extra tables requested: _____ Extra chairs requested: _____		
Do you require electricity? <i>Please note access to electrical power is very limited and cannot be guaranteed.</i>		
<input type="checkbox"/> Yes <input type="checkbox"/> No		

Sponsorship agreement, company logo (email), and payment can be returned to: City of Ocala – Recreation and Parks Department Attn: Brooke Perry, 828 NE Eighth Avenue Ocala, Florida 34470 bperry@ocalafl.gov

SPONSOR AGREEMENT

The sponsor certifies that the information on the sponsorship agreement is a correct depiction of the services and products to be provided by the sponsor at the event. The sponsor understands that failure to follow application/sponsor permit terms as described and stipulated herein will result in ineligibility for this and future events. The sponsor further agrees to abide by all terms of the sponsor permit for this event and to hold harmless and indemnify the City of Ocala against any claims arising by virtue of their occupancy of exhibitor space and participation in this event.

GENERAL RELEASE

The undersigned, individually and/or on behalf of the company/organization, in consideration for the City of Ocala's permission to attend the Rhythm Fest event. Ocala does hereby discharge, release, indemnify and hold harmless the City of Ocala, its employees, agents and officers and all other sponsoring organizations from any and all manner of actions, suit, damages or claims whatsoever arising from any loss or damage to the person or property of the undersigned and the undersigned's employees, volunteers, representatives or agents while in possession of vendor space or participating in the Rhythm Fest event.

I understand that, if accepted into the event, my booth fee shall not be refunded if all or part of the event is cancelled, including but not limited to inclement weather or acts of nature.

I HAVE READ ALL THE RULES PERTAINING TO THIS APPLICATION/CONTRACT AND AGREE TO ABIDE BY THEM.

Signature: _____ Date: _____

EVENT TERMS & GUIDELINES

Exhibit Space

- Booth must fit in 10'x10' space and remain open for event duration.
- Solid, non-flammable tents required; secure without staking.
- Professional signage only; no handwritten signs.
- Vendors responsible for all supplies and cleanup.
- No animals except service animals.

Marketing

- Use only City-approved promotional materials.
- Do not create/sell items with event name/logo or create unofficial event pages.
- Contact rpmarketing@ocalafl.gov for approved materials.

Power

- Electrical access limited; coordinate needs in advance.
- Vendors supply UL-approved cords (100' total length, 12-gauge).
- Generators discouraged; exceptions require approval.

Check-In & Setup

- Check-in with event staff; maps provided.
- Setup: 8 - 10 a.m.; breakdown after 5:00 p.m. Early breakdown prohibited.
- Limit to one vehicle during setup; remove promptly.

Additional Guidelines

- Applicant must be present; professional behavior required.
- No smoking within event site.
- No aggressive sales tactics.
- Vendors responsible for sales tax compliance.